

LETTERS

Congratulations!!!

Dear Sir:

My first number of AGRICULTURAL AND FOOD CHEMISTRY arrived today. The editors are to be congratulated on such a fine publication dealing with a broad field of chemistry. This journal will fill a need in the rapidly expanding field of food technology and related fields.

The excellent grade of paper and uniformly clear photographs and charts add much to the format of the journal. I am particularly impressed and gratified with the diversity of timely subject-matter material included.

ERWIN L. LECLERG
Research Coordinator
U. S. Department of Agriculture

Dear Sir:

This very informal note is to wish you every success in the publication of the JOURNAL OF AGRICULTURAL AND FOOD CHEMISTRY. It should fill a definite need and should receive wide acceptance.

We feel privileged to enclose a money order for \$10.75 for the first three volumes.

Congratulations and sincere best wishes to your entire staff.

"DOC" WEBSTER
Farm Director, WJTN-FM

Dear Sir:

May I take this opportunity to congratulate you and your staff on the first number of AGRICULTURAL AND FOOD CHEMISTRY? I believe that this initial effort foretells a long and successful career for this much-needed journal.

At the same time, may I object to one of your section headings, "Plant Foods and Regulators?" I am referring specifically to the term "Plant Foods." This is an unfortunate term carried over from the fertilizer industry where it is used in their trade jargon. Plant physiologists object to it on the grounds that one does not give foods to a plant inasmuch as a plant manufactures its own foods. One supplies nutrients to the plant; calcium, phosphorus, potassium, nitrogen and the micronutrient elements are known as plant nutrients. Hence, I would suggest that this section be changed to read "Plant Nutrients and Regulators."

KENNETH C. BEESON, Director,
Agricultural Research Administration
U. S. Department of Agriculture

Dear Sir:

The editors are to be congratulated

upon a successful culmination of your efforts to bring the initial issue of AGRICULTURAL AND FOOD CHEMISTRY on the announced date of April 1. Everybody will be pleased with the format, and those particularly interested in the contents will appreciate the volume and quantity of labor that was essential for the birth of the new journal on the date set for that birth.

So far as we have learned, consensus is that the journal will fulfill a need that has been felt long by many. There seems to be a unanimity in belief that AGRICULTURAL AND FOOD CHEMISTRY will be a most effective channel for publication of contributions that have a particular appeal to several fields in agriculture and in nutrition.

Best wishes for a successful growth and development in line with the present promise.

W. H. MACINTIRE, Head
Chemistry Department
University of Tennessee
Agricultural Experiment Station

Dear Sir:

Congratulations on AGRICULTURAL AND FOOD CHEMISTRY. It was greatly needed and should do a tremendous job. I'm sure it will be one of your most successful publications.

H. P. QUADLAND
H. P. Quadland Co.
New York, N. Y.

Dear Sir:

We are just beginning the process—and it will take some time—of absorbing the abundance of information presented in the first issue of AGRICULTURAL AND FOOD CHEMISTRY.

This is to congratulate the editors on doing such a fine job and setting such a high standard for the future.

PAUL T. TRUITT, President
American Plant Food Council

Dear Sir:

I expected from the very beginning that the editors of AG AND FOOD would get out a very interesting first issue, but I must confess that I was delighted to see it even surpass my expectations. The content, print, and general make-up are excellent, and I look forward to further issues, hoping that this high standard can be maintained.

As to suggestions, I think that the series of interviews on pages 28 to 40, which give a very interesting survey, may be followed up in later issues by similar interviews limited to special fields. I also

wondered whether it is conceivable to include current bibliographies of important articles dealing with the subject matter of the journal which appeared elsewhere. I realize that this is done to quite some extent by *Chemical Abstracts* but it might be useful for the readers of the new journal to have the literature served in a compact form.

W. G. FRANKENBURG
Director of Research
General Cigar Co.

Dear Sir:

In our opinion the JOURNAL OF AGRICULTURAL AND FOOD CHEMISTRY will fill a long-recognized need in the fields of agricultural and food chemistry. My congratulations to the AMERICAN CHEMICAL SOCIETY in this undertaking and to you and your staff for the very fine job that was done on the initial issue. We predict that the journal will soon rank among the foremost of the Society's publications.

K. D. JACOB
Head, Division of Fertilizer and
Agricultural Lime,
U. S. Department of Agriculture

Dear Sir:

I am delighted with the first issue of the JOURNAL OF AGRICULTURAL AND FOOD CHEMISTRY. If you can keep up to this start and build on it, as I am sure you can, then the success of the journal should be assured.

Both the material and the typography and make-up are very attractive. I am also glad to see the "Ag and Food Newsletter." Sincere congratulations.

ERNEST H. VOLWILER
President
Abbott Laboratories

Dear Sir:

The long-awaited baby has arrived! Vol. 1, No. 1, of AG AND FOOD in my opinion sets a high standard. I am sure with your splendid organization and the help of your willing friends, you will have no trouble in maintaining this standard. This is a valuable addition to our technical literature. I particularly like the areas indicated in the table of contents.

The constructive effort which the editors and the ACS have put into bringing this new magazine into being deserves the utmost in congratulations by all of us.

LAUREN B. HITCHCOCK
President
National Dairy Research Laboratories